

D.A.T.E Launches New Campaign To Maximize Underage Drinking Enforcement In Dewey Beach, DE

“PARTY CRASHERS” MAKE THEIR WAY TO DEWEY BEACH, DE TO CRACKDOWN ON UNDERAGE DRINKING IN DEWEY BEACH

Dewey Beach, DE – Consider the party over for those who decide to consume alcohol illegally or provide alcohol to a minor, as part of a new “Party Crashers” initiative that promises to enforce underage drinking laws and unlawfully selling to minors.

Beginning this week, the Division of Alcohol and Tobacco Enforcement (D.A.T.E) will be joining forces with local and state law enforcement, as part of a multi-faceted underage drinking enforcement campaign to help reduce the number of incidents and injuries related to underage consumption and binge drinking in and around the town of Dewey Beach.

As part of an annual tradition, thousands of recent high school graduates will make their way to Dewey Beach during the first two weeks of June. “We want this time of year to be a time of celebration not a tragic mistake so we created the “Party Crashers” initiative to remind all town residents, both temporary and permanent, that our zero tolerance policy will be strictly enforced at all times.” said John Yeomans, Director of the Division of Alcohol and Tobacco Enforcement.

This high-visibility enforcement detail includes a partnership with the Sussex County Realtors Association who will be distributing the campaign flyer to all rental units within Dewey Beach. Residents, and visitors alike, will see an increased presence of police officers at any given time from

the Division of Alcohol and Tobacco Enforcement, Delaware State Police, Dewey Beach Police Department, Rehoboth Beach Police Department, University of Delaware Police Department and the Delaware State Fire Marshall's office. These officers will be patrolling the streets on foot, by bike and on mounted patrols.

"I'm pleased with the increased enforcement of underage drinking because it can hopefully prevent some of these young adults from getting into serious trouble. And the trouble they can potentially cause can affect their future careers in ways they do not realize until it's too late." said Diane Hanson, Mayor of Dewey Beach.

Funding for this initiative has been provided by the Delaware Office of Highway Safety and the Delaware Department of Health and Social Services, Division of Substance Abuse and Mental Health, through a grant from the Substance Abuse and Mental Health Services Administration (SAMHSA).



"Party Crashers" Campaign Flyer

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Media Contact:

John Yeomans, Director

john.yeomans@delaware.gov

(302) 741-2721